

AXICA NEWS
September 2019

AXICA
Kongress- und Tagungszentrum
Pariser Platz 3 GmbH

Press Contact
Christine Jost

Fon +49 30 200086 620
Fax +49 30 200086 701

presse@axica.de
www.axica.de

Twitter:
twitter.com/AXICABerlin
Facebook:
facebook.com/AXICABerlin

AS A SUSTAINABLE MEETING PARTNER THE AXICA SETS THE COURSE FOR A SUSTAINABLE FUTURE

20 years of AXICA - 20 years of an event location with premium catering service directly at the Brandenburg Gate. For AXICA Managing Director Marc Mundstock, this is the ideal time to gather together with the 38-strong team and actively engage in shaping the company's future. For ten months now, the team has been working intensively on the question of which way AXICA would like to go in the next 20 years. Unanimous consent: a sustainable way. Because premium without sustainability does not work (anymore). An important first step has already been taken: AXICA has been audited by visitBerlin as a "Sustainable Meeting Partner".

With "Sustainable Meetings Berlin" visitBerlin focuses on the sustainable development of the Berlin event industry. The basis for the audit is a comprehensive list of criteria that covers all areas of sustainability. As a "Sustainable Meeting Partner", AXICA therefore had to demonstrate its sustainability performance in the following four areas: Governance, Risk & Compliance / Economy / Environment / Society. The result of the audit: AXICA is now one of only 17 companies audited in Berlin and listed as "High Performer" on the webpage

<https://convention.visitberlin.de/sustainablepartner>

Auditing is a good start for AXICA, which has already made significant changes behind the scenes. For example, the entire energy supply was switched to green electricity, waste prevention and separation were optimized, the proportion of seasonal and regional catering products increased dramatically, fair trade products were introduced, and customers were advised on vegan and vegetarian menus and buffets in intensified the sales talks. In addition, dialogue with suppliers and partners has been and will be intensified in order to inspire and actively involve others in the topic of sustainability. The event ticket of Deutsche Bahn, which customers and guests can easily book via the AXICA website to reduce their CO2 footprint during business trips, shows that this can sometimes be quite easy. But social commitment is also a topic to which the team has dedicated itself: Non-profit organizations such as Be an Angel e.V. and Kindernothilfe have already been actively supported this year. And internally, the company has also made a lot of headway in recent months. Diversity and equal opportunities have been

reaffirmed by all stakeholders, the promotion of professional and personal development of each individual, flexible working time models and employee satisfaction are discussed and systematically prepared so that they can continue in the future to be a better employer.

As an overriding goal, the company has set itself the task of making a significant contribution to the sustainable change of our society for a better future over the next five years. The team is well aware that only a first step was taken with the auditing. However, they all share the common goal of changing society for the better and giving a deeper meaning to their (professional) life. Integrated environmental management in all areas, living diversity as a matter of course and the social commitment of all employees have therefore been the cornerstones of AXICA since the beginning of the year.

Further information can now be found on the website:

<https://axica.de/sustainability.html>

AXICA

is a sustainable event location with premium catering directly at the Brandenburg Gate. Designed by award-winning architect Frank O. Gehry, it is a perfect venue for conferences and meetings, award ceremonies or gala dinners for up to 600 people. Each event is managed by the AXICA team, from the initial idea right through to its final realisation, with full attention to accommodating clients' needs and expectations in terms of culinary standards, decoration and technical equipment, whether on site at DZ BANK at Pariser Platz or off site at select venues. AXICA is a "Certified Event Location" certified by the German Association of Event Organiser as well as a "Sustainable Meeting Partner" of visitBerlin.

3.500 characters

AXICA
Kongress- und Tagungszentrum
Pariser Platz 3 GmbH

Press Contact
Christine Jost

Fon +49 30 200086 620
Fax +49 30 200086 701

presse@axica.de
www.axica.de

Twitter:
twitter.com/AXICABerlin
Facebook:
facebook.com/AXICABerlin