

AXICA. EXVO TOOL FOR DIGITAL EVENTS

THE SLIGHTLY DIFFERENT KIND OF EVENT | What is exVo?

- » the digital twin of the AXICA operated by the exVo platform
- » Within the virtual 3D location, participants can move around as avatars, meet each other, act as stand supervisors or presenters, introduce themselves, call each other, write messages and much more.

ADVANTAGES | What are the concrete advantages of the tool?

- » **Plan safely** in uncertain times: with exVo your face-to-face event can also take place purely online and still give your guests the AXICA experience.
- » Plan your event in presence with us in the unique AXICA and invite further participants online to the digital twin of the AXICA. With exVo you create a **"being there" experience** for all your online participants like no other tool.

COST EXVO | The digital twin of the AXICA

- » **Provision** of the platform: € 1.000,00 net per day
- » Project manager: € 660.00 net per day | This covers all services from the conclusion of the contract: e.g. setting up the virtual room - room plan, stands, training for organizers / stand supervisors, etc.
- » **Participant fee**: € 25,00 net per participant (minimum 100 users)
- » **Additional services**: e.g. individual stand, new objects etc. on request

FEATURES & FUNCTIONS | What is the AXICA digital twin capable of?

- » The platform enables you to reach a much larger audience
- » Create **virtual booths** and **visual experiences** that participants can interact with.
- » Features that transform to active participants (e.g. chat facilities, Q&A's and other interactive features).
- » Use **virtual breakout rooms** and **visual elements** like virtual screens within the digital event location to present any content you want
- » Participants are able to **engage and connect** as **avatars**.
- » Fully customisable **branding features**: Your logo can be placed in an unlimited number of places in the venue as well as the logos of your sponsoring and cooperation partners
- » **Analytical functions** give you the chance to understand your participants better and to engage with them more effectively.
- » exVo has been built from the ground-up to be easy to use, with a **game-like interface and design**. All attendees, regardless of their level of tech know-how, can easily navigate through the AXICA and find what they're looking for.
- » During your event exVo provides a **live chat support**.

[The video to our exVo event „Meet your digital twin“](#)

