

IDEAS TO MAKE YOUR EVENT AT AXICA MORE SUSTAINABLE:

FOR ARRIVING GUESTS:

Create incentives for the use of public and/or environmentally friendly means of transport, e.g. by offering combi-tickets (admission tickets to the event also include the use of public transport for travelling to and from the event). AXICA cooperates with Deutsche Bahn. Therefore, offer your guests the DB event ticket (<https://www.axica.de/db-event-ticket.html>).

AXICA is only a few steps away from the S- and U-Bahn station "Brandenburger Tor" as well as the bus lines 100, 200, 147 and TXL. The underground station "Mohrenstraße" and the Berlin main station can also be reached on foot.

Consider the use of low-emission vehicles or bus shuttles, e.g. e-vehicles to the venue or plan a special pick-up at the station, e.g. by Velotaxi (www.velotaxi.de). Offer the possibility of using bicycles on site, e.g. with "Call a Bike" (www.callabike-interaktiv.de) or one of the many other providers in Berlin.

INVITATIONS:

Send the invitations by e-mail. This is not only cheaper for you, but also better for our environment. Provide participants with information on how best to get to the venue by public transport.

If you send the invitations by post, you can send them CO2-neutrally with PIN Mail AG (www.pin-ag.de) or GoGreen by Deutsche Post (www.deutschepost.de/gogreen), for example.

Together with our partner Time Change GmbH, we are happy to support you in a coordinated and secure participant and admission management. More information can be found at <https://www.axica.de/overview/article/registration-management.html>.

YOUR CHOICE OF LOCATION:

With AXICA, you have already made a good choice. We work with 100% green electricity and we are certified by *visitBerlin* as a Sustainable Partner.

Many hotels and other venues are in the immediate vicinity. Contact us, we will be happy to advise you on the choice of accommodation or side events.

DELEGATE/ATTENDEE DOCUMENTS

If possible, refrain from printing out participant documents.

Instead, you can give the documents to the participants on a USB stick after the event, send them by e-mail or download them from the website or in an app. If you do opt for the printed version of the participant documents, make sure that the paper bears the Blue Angel environmental label (www.blauer-engel.de).

Print on both sides of the paper.

CATERING

With AXICA catering, you are choosing a sustainable partner. Only regional, seasonal and fair-trade products are used in our kitchen. We are happy to put together special, individual menus according to your

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taste. What about trying a purely vegetarian buffet, for example, and reduce the ecological footprint of your event?

TECHNICAL EQUIPMENT

Our technology partner AMBION maintains an extensive equipment warehouse at AXICA - thus avoiding additional transport routes. If you bring your own technical partner with you, please contact AMBION.

INCLUSION

When planning an event, also take into account the special needs of people with disabilities: sign language, a ramp for the stage or staff for the guidance make participation easier.

DECORATION

Use a timeless decoration that can be used for other events or purposes, too. For example, leave out the date on roll-ups. Also, make sure that decorating materials are recyclable and flowers are seasonal.

You can find an idea for a sustainable display system here: <https://www.woody-display.de/>

WASTE

Pay attention to waste separation already during the planning of your event, use reusable roll-ups, displays and decorative walls. Make it easier for your guests to separate waste during the event by setting up waste islands.

Ensure that badges are taken back and reused. We are happy to offer you the option of taking the remains of the buffet with you in recyclable containers.

General: Try to avoid garbage.

GIVE-AWAYS

On the one hand, the gifts presented at events should not become waste in the short term and, on the other hand, their production and delivery should have as little impact on the environment as possible and be socially acceptable. Generally, it should be checked whether guest gifts can be omitted. An alternative idea for customer gifts is planting trees. We at AXICA have had very good experiences with this.

Information can be found at: <https://www.plant-for-the-planet.org/de/startseite>

CO2 CALCULATOR

You can make your event climate-neutral and thus make an important contribution to climate protection.

With the following link you can calculate, reduce and offset the emissions of your event: www.atmosfair.de

ALWAYS THINK OF THE THREE R'S: REDUCE REUSE RECYCLE