



AXICA. VISION & MISSION

OUR VISION

Our vision is to make a significant daily contribution to the sustainable transformation of our society for a better future by 2024.

OUR MISSION

We are an event location with premium catering in the heart of Berlin, directly at the Brandenburg Gate. We stand for high sustainable quality standards, our creativity and the preservation of the impressive architecture designed by international star architect Frank O. Gehry.

We are a passionate team that embraces diversity and faces up to the responsibility of actively shaping the future of the AXICA on a daily basis. The protection of our environment, our social commitment, the use of sustainable and, if possible, regional products as well as the dialogue with our stakeholders are therefore part of our identity.

People are the focus of our attention. We regularly question ourselves and our cooperations so that we can continue to develop. We are courageous and allow ourselves to fail. However, we always keep an eye on our risks.

We think outside the box, value creativity and constantly educate ourselves. We train young adults and share what we have learned in order to inspire people with the idea of integrated sustainable business and to walk the path together.

We work with great enthusiasm in interdisciplinary teams to learn from each other and to achieve the best possible financial and ideological results for our customers, partners and the DZ BANK.

We embrace the "importance of encounter", the work in networks and use both our location and our accumulated expertise as a hub and creator for meaning- and value-oriented events. Our goal is to implement at least 50% of all events held within the AXICA in a meaning- and value-oriented way.